

**SYSTEM AND METHOD FOR PROVIDING CUSTOMIZABLE OPTIONS
ON A WIRELESS DEVICE**

Abstract

A system and method for enabling users to send and receive messages and other
5 information from mobile devices and enabling users to access server-based information using
mobile devices over wireless data networks are disclosed. The present invention enables users
to customize information that is received and sent from mobile devices. For example, the user
may select to receive emails (or other correspondences) from a particular individual or group of
individuals. The user may also select to receive a particular type of types of emails (or other
10 correspondences), such as the ones marked as high priority or otherwise designated as being
important. Other variations may also be implemented. In addition, the user may customize
responses, replies and other outgoing information from the user's mobile device. Mobile device
users may also customize various aspects of views and applications. Examples of customizable
options may include home page (e.g., personal, any URL), time zone, date format, font format,
15 language and other options.